

# CASSIE BERLIN

## RESUME

### CONTACT INFO

Cassandra Berlin

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Phone: (610) 505-2696

Web: [www.cassieberlin.com](http://www.cassieberlin.com)

Location: Glen Mills, PA

### SUMMARY

Web and graphics designer

**Adept with:** CSS/CSS3, HTML/HTML5, SASS, Web Design, Responsive Design, Wordpress, Template Design, Adobe Creative Suite (Photoshop, Illustrator, Bridge, After Effects, Premiere), Graphic Design, Microsoft Office Suite, Cinema 4D

**+ Experience with:** Javascript, jQuery, Drupal, PHP, Mailchimp, Databases/MySQL

### EDUCATION

Garnet Valley High School, Graduated 2010

Kutztown University, BFA, Graduated Spring 2014 (Concentration in Digital Media)

### EMPLOYMENT

- July 2015 – Oct 2016      Web Designer/Developer at the American College of Physicians  
Web design, CSS, CSS3, SASS, HTML, jQuery, Javascript, photo manipulation, image editing, Drupal
- 2009 – 2015                Director of Design at Berlin Advisors  
Graphic design, logo design, design for print, motion graphics, misc. graphics, web design, CSS, HTML, Wordpress
- Spring 2014 Semester    Internship at German Cultural Heritage Center in Kutztown PA  
Restoration and preservation of farmhouse museum and artifacts
- Sept 2013 – May 2014    Digital Media Lab Monitor at Kutztown University  
Aiding students with projects, use of Photoshop, Cinema 4D, After Effects, Premiere, and more

### SUMMARY OF QUALIFICATIONS

Great team player  
Skilled in various software and media  
Quick learner  
Personable  
Comfortable engaging with new people  
Takes constructive criticism well  
Comfortable on both Mac and PC

## **EXPERIENCE**

6+ years as logo designer and graphic artist

8+ years experience with Photoshop and other digital programs

4+ years in web design and CSS (professionally)

6+ years working with CSS and HTML

Made several websites, extensive CSS, HTML, some PHP and Javascript/jQuery

Internship at German Cultural Heritage Center in Kutztown PA (Spring 2014 Semester)

Restoration and preservation of farmhouse museum and artifacts

Also trained in digital media and fine art

## **SKILLS**

**Web Design Skills** – various

**CSS, CSS3, SASS** – very extensive/expert

**HTML, HTML5** – very extensive/expert

**Responsive Design** – very extensive/expert

**Javascript** – knowledgeable

**jQuery** – knowledgeable

**Wordpress** – very extensive

**Template Design** – very extensive

**Drupal** – very knowledgeable

**Joomla** – knowledgeable

**PHP** – knowledgeable

**Sourcetree (Version control)** - knowledgeable

**Gravity Forms** – extensive

**Mailchimp** – knowledgeable

**Cpanel** – extensive

**MySQL** – very knowledgeable

**PHPMyAdmin** – very knowledgeable

**Localhost/Apache** – knowledgeable

**SEO practices** – very knowledgeable

**Adobe Photoshop** – very extensive/expert

Photo retouching

Digital painting

Graphic design

Video editing within program

Non-destructive editing techniques

Camera raw

**Adobe Illustrator** – very extensive/expert

Logo design

Pen and pencil tools

Optimization

Vector illustration

**Adobe After Effects** – very extensive

Editing

Effects and adjustments

Color correction

Motion graphics

2D animation

Color keying

Video tracking

**Wordpress** – very extensive/expert

Creating very customized sites

Using templates

Rewriting templates

Creating templates

Excellent use of CSS, HTML, some PHP

Extensive general knowledge of back end

**Microsoft Office Suite** – very extensive

**Various Traditional Media** – very extensive

Graphite

Charcoal

Acrylics and Oils

Watercolor

Fine pen

Chalk/Oil Pastels

**Bridge/Camera Raw** – very extensive

**Printmaking (Intaglio)** – very extensive

**Cinema 4D** – extensive

Modeling

Sculpting

Lighting

Compositing

Basic animation

**Digital Photography** – extensive

**Adobe Premiere** – extensive

**Adobe Edge Animate** – very knowledgeable

**Adobe Fireworks** – very knowledgeable

**Digital Video** – very knowledgeable

**Corel Painter** – knowledgeable

**Darkroom Photography** – knowledgeable

**Zoom H4n Audio Recording** – knowledgeable

**Audacity** – knowledgeable

**Terminal** – knowledgeable

# REFERENCES

## PROFESSIONAL REFERENCES

**Brian Sweigard**

Director, Digital Products and Services  
American College of Physicians, Philadelphia, PA  
Phone: (215) 351-2657  
Email: [BSweigard@mail.acponline.org](mailto:BSweigard@mail.acponline.org)

**Kara Kronenwetter**

Manager, User Interface Design and Development  
American College of Physicians, Philadelphia, PA  
Phone: (215) 351-2625  
Email: [kkronenwetter@acponline.org](mailto:kkronenwetter@acponline.org)

## PERSONAL REFERENCES

**Jessica Schantzenbach**

Years known: 5  
Phone: (610) 905-4164

**Michelle Weinhardt**

Years known: 18  
Phone: (610) 909-4755